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A series of polymer gravure prints illustrating the sculptures for Radical Loyalty's site in Järvakandi, Estonia, and reproduced here, were commissioned by Peacock Visual Arts and edited by Michael Waight. Paper & image size: Somerset Satin 300gsm, 64cm x 90cm. Edition size: 20.

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Image on preceding page:

Signage for the site of Radical Loyalty, Steel & Perspex, 2003 · Eelmisel lehel: Radical Loyalty maavalduse tunnusmärk, teras ja pleksiklaas, 2003.

Image opposite:

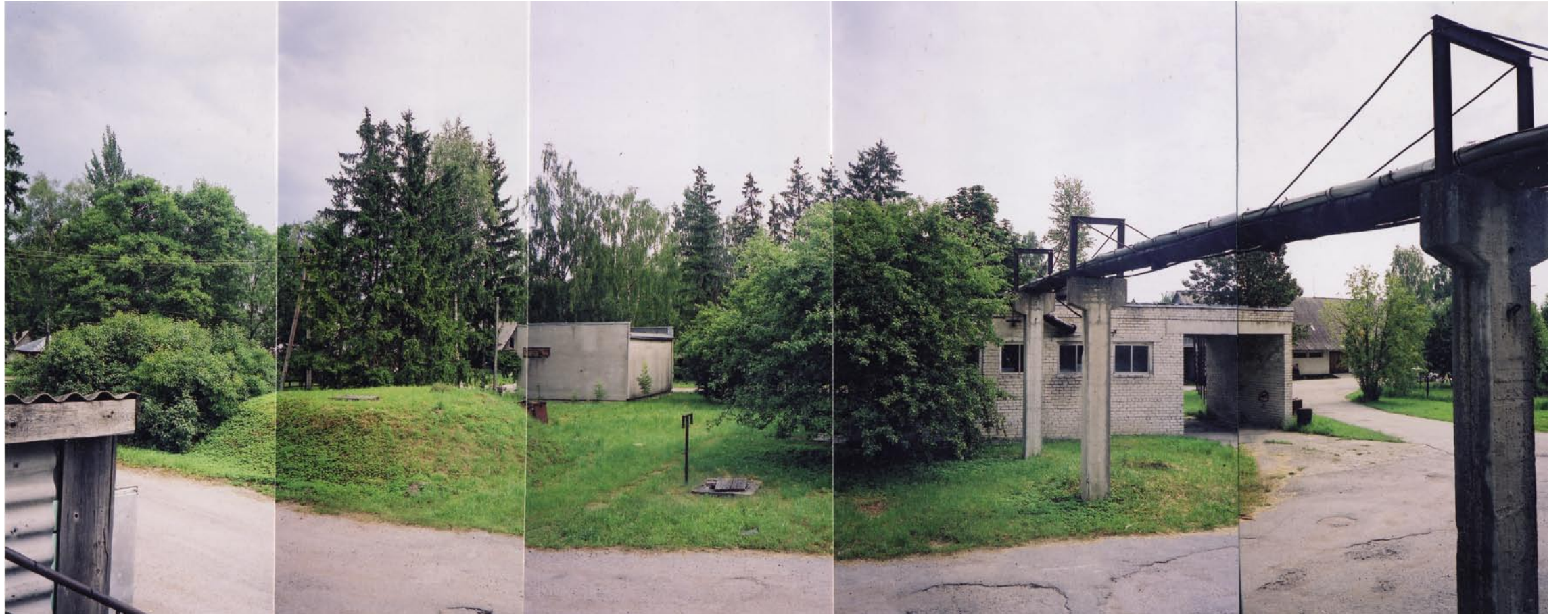
Järvakandi, Estonia · Vastaslehel: Järvakandi.

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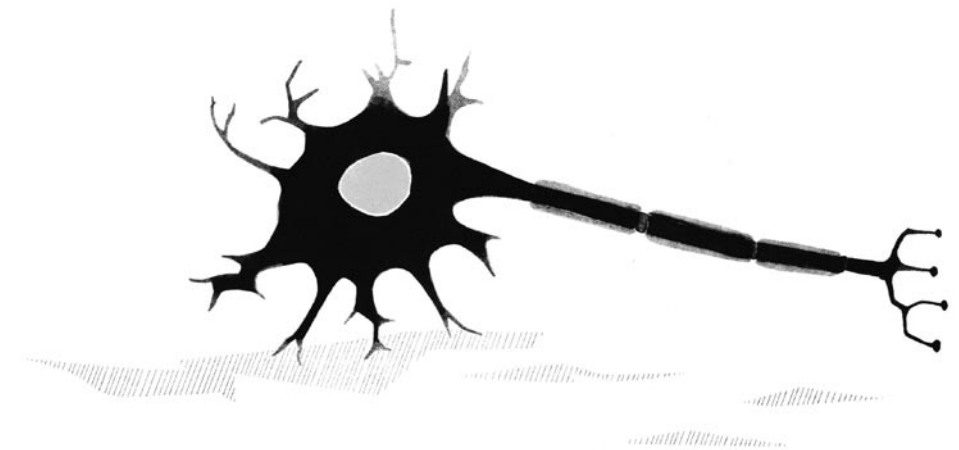
The future site of Radical Loyalty in Järvakandi, Estonia. · Radical Loyalty tulevane maa-ala Järvakandis.

RADICAL LOYALTY

CHRIS EVANS

Initiated in the summer of 2002, Radical Loyalty is an on-going project by Chris Evans. It centres on the construction of a sculpture park in the industrial town of Järvakandi, Estonia. The sculptures have been designed by an alliance of Managing Directors from international companies (brought together by Evans from the corporate sectors of retail, telecommunication, energy, advertising and finance). Acting as consultant, Evans has asked each member of the alliance to respond to their individual feelings about loyalty, defining how their perspectives could be seen as radical. These ideas have been visualised in a series of prints and will assist a collective of Estonian artists-responsible for building the country's monuments during the era of Soviet occupation-enlisted by Evans, to build the alliance's park.

Chris Evansi poolt 2002. aasta suvel alustatud projekt seisneb skulptuuripargi rajamises Järvakandisse, väikesesse tööstuslinna Eestis. Skulptuuride autoriks on rahvusvaheliste suurfirmade tegevdirektoritest koosnev ühendus Radical Loyalty, mis liidab korporatiivse majanduse erinevaid harusid-jaekaubandust, telekommunikatsiooni, energiatööstust, reklaamitööstust ja finantssektorit. Tegutsedes konsultandina on Evans palunud igal ühenduse liikmel arutleda isiklikul tasandil oma tunnete üle, mis kerkivad esile seoses mõistega lojaalsus, ja määratleda seda, kuidas nende nägemusi võiks radikaalseks pidada. Ideed on visualiseeritud siiditrükis graafiliste lehtedena ja neist saavad skulptuurid, mille teostab rühm eesti kunstnikke, kes on nõukogude okupatsiooni ajal olnud Eestis monumentide autoreiks.



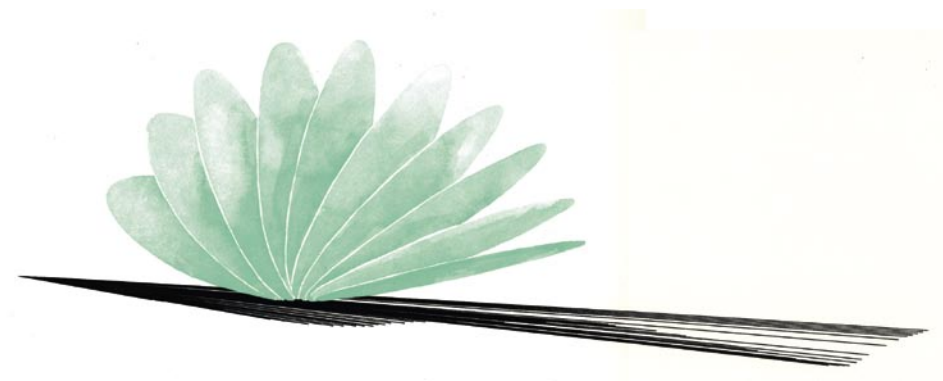
Neuron ("Faster than light or sound it is us who have the gift to be wherever we want with our thoughts and reach the universe with our feelings." M. Carvalho) · Neuron ("Need oleme meie, kel antud oma mõtteis olla kiiremini kui heli või valgus seal, kus me kus me iganes tahame ning jõuda oma tunnetega kõiksuseni." M. Carvalho)

Artist's impression of sculpture proposed by board member Susana Carvalho, President of J. Walter Thompson-Portugal. · Kunstniku visand skulptuurist, mis põhineb Radical Loyalty nõukogu liikme, J. Walter Thompson-Portugal'i Presidendi Susana Carvalho ettepanekul.



Three Pebbles · Kolm kivikest

Artist's impression of sculpture proposed by board member Cliff Burrows, Managing Director of Starbucks UK. · Kunstniku visand skulptuurist, mis põhineb Radical Loyalty nõukogu liikme, Starbucks UK tegevdirektori Cliff Burrowsi ettepanekul.



Egyptian Horses · Egiptuse hobused

Artist's impression of sculpture proposed by board member Martin Fehrmann, Managing Director of Daimler Chrysler Finance, London. · Kunstniku visand skulptuurist, mis põhineb Radical Loyalty nõukogu liikme, Daimler-Chrysler Finance'i (London) tegevdirektori Martin Fehrmanni ettepanekul.

Adapt and Survive · Kohane ja jää ellu

Bronze maquette of sculpture proposed by board member Kari Vaiha, Manager of Environment, Sonera-Telia Telecom, Helsinki. · Pronksmakett skulptuurist, mis põhineb Radical Loyalty nõukogu liikme, Sonera-Telia Telecomi (Helsingi) keskkonnaküsimuste mäenedžeri Kari Vaiha ettepanekul.

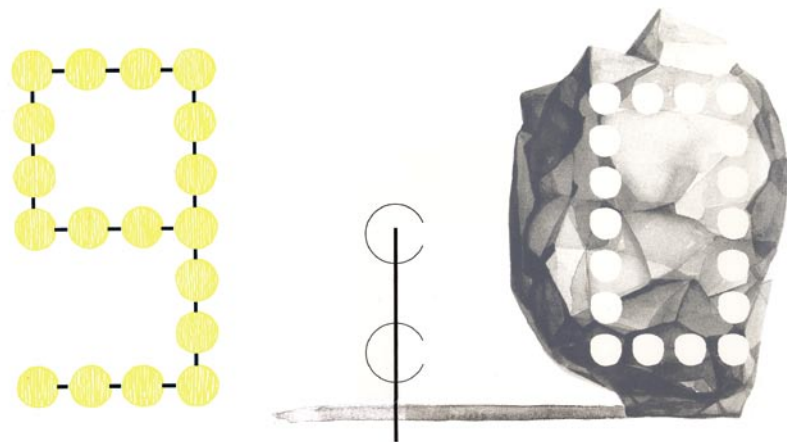


Adapt and Survive · Kohane ja jää ellu

Artist's impression of sculpture proposed by board member Kari Vaiha, Manager of Environment, Sonera-Telia Telecom, Helsinki. · Kunstniku visand skulptuurist, mis põhineb Radical Loyalty nõukogu liikme, Sonera-Telia Telecomi (Helsingi) keskkonnaküsimuste mäenedžeri Kari Vaiha ettepanekul.



NOTES ON THE PROPOSED SCULPTURES



Effectual versus Ineffectual · Tõhus ebatõhusa vastu

Artist's impression of sculpture proposed by board member William Davie, Managing Director at Simmons & Simmons, Aberdeen (formerly Director of Knowledge at Schlumberger Sema, Paris). · Kunstniku visand skulptuurist, mis põhineb Radical Loyalty nõukogu liikme, Simmonds & Simmondsi (Aberdeen) tegevdirektori (ja endise Schlumberger Sema (Pariis) teabedirektori) William Davie ettepanekul.

The title for Susanna Carvalho's sculpture is from a poem by her father. She spoke of the necessity of being radically loyal towards our values as individuals, of sticking to our beliefs, as opposed to loyalty as a means to an end result. Susanna spoke of a neuron representing the power of an individual's mind, its ultimate independence, and an image of who we each are within a life of passing moments.

Cliff Burrows, when asked about his core motivation and what he felt radically loyal towards, spoke of his emotional connection to the small things in life, the scope of difference in what we might at first hand perceive to be generic. His sculpture focuses on the minutiae of these differences and the value of making these distinctions. Therein lies the sense that he wishes to slow down our thought processes, and in doing so to think of not only our own lives, but the repercussions of our lives, over a period spanning our distant future.

Martin Fehrmann spoke both of the ethereal beauty of the 'Egyptian Horse' and alluded to the quest for a purity of spirit. With echoes of 'Classical Truth', he initiated a form where each part precedes the next in a harmonic, proportional continuity, and aims to create a sense that what we see continues, unseen, to form a divine whole.

Kari Vaiha is concerned with the field of 'social sustainability' and his core motivation is changing human habits to prevent climate change. In choosing the rat and cockroach for his sculpture for Radical Loyalty he was selecting two species that would survive a nuclear holocaust, thus symbolizing survival.

At the heart of William Davie's vision is the need for transparency in the process of progress through competition. He is motivated by recognition of effective action which in his sculpture is symbolised by a score, in this case '9:0'. The

use of materials is deliberately selected on symbolic grounds: wood giving the sense of a supportive material, stone as intransigent, and crucially the ‘versus’ in a transparent material.

MÄRKUSED SKULPTUURIETTEPANEKUTE KOHTA

Suzanna Carvalho skulptuuri pealkirjaks on rida tema isa kirjutatud luuletusest. Ta rääkis vajadusest olla radikaalselt lojaalne oma väärtustele indiviididena, oma uskumustele truuksjäämisest, mis vastanduks lojaalsusele kui vahendile millegi saavutamiseks. Ta rääkis neuronist, mis kujutab üksikisiku mõistuse jõudu–selle ülimat vabadust–ja otseselt määrab ära selle, kes igaüks meist on mööduvatel eluhetkedel.

Cliff Burrows–vastates küsimustele oma motivatsiooni ja isikliku radikaalse lojaalsuse kohta–rääkis emotsionaalsetest sidemetest kõigi väikeste asjadega elus, erinevustest kõiges selles, mida me esmapilgul tajume kui tüüpilist. Tema skulptuur keskendub imepisikestele erinevustele ja nende otsustavale tähtsusele. Mõte peitub selles, et ta soovib aeglustada meie mõttevoogu, nii et ei mõeldaks ainult oma elu peale, vaid ka tagasilöögile, mis meie praegusel elul on meie enda kaugele tulevikule.

Martin Fehrmann rääkis ‘Egiptuse hobuse’ tabamatust ilust ja viitas sellega vaimupuhtuse saavutamise püüdlustele–ta pani aluse vormile, milles iga osa järgneb eelnevale harmoonilises, proportsionaalses jätkuvuses ja püüab tekitada tunnet, et see, mida me näeme, jätkub nähtamatuna, et luua jumalik tervik.

Kari Vaiha on huvitatud ‘sotsiaalse jätkusuutlikkuse’ mõistest ja tema põhiline mure on kliimamuutuste ärahoidmine. Tema skulptuur Radical Loyalty jaoks kujutab

rotti ja tarakani, so kaht liiki, kes elavad üle ka tuumakatastroofi ja seega sümboliseerivad ellujäämist.

William Davie visioonide keskmes on vajadus progressi edendavate protsesside läbipaistvuse järele. Teda motiveerib efektiivse tegevuse äratuntavus, mida tema skulptuuris sümboliseerib skoor ‘9:0’. Materjalid on valitud teadlikult sümboolsetel alustel: puidule, mis annab edasi meid toetava materjali tunnet, on vastandatud kivi, mis on järelandmatu. Vastandust kandvad märgid skooris on edasi antud transparentse materjali abil.

COLOPHON

The production of Radical Loyalty has been assisted by the generous support of Aladin at Alkhemi, Clive Alderton–British Consulate–General for Lille, Stuart Bailey, Will Bradley, the British Council, Amanda Crabtree, Bruno Dupont & Natacha Détré at Artconnexion–Lille, Katrina Brown at Dundee Contemporary Arts, Nicola Dawes & Michael Waight at Peacock Visual Arts, Melissa Gordon, Alexia Holt, Peeter Kustmann at Järvakandi County Council, Maxine Kopsa, Rebecca Gordon Nesbitt, Will Holder, Dan Kidner at City Projects, Triin Männik, Marita Muukkonen and Niko Rissanen at the Nordic Institute for Contemporary Art, Ailsa McWilliam, Neil Mulholland, Tramway–Glasgow, Ulrich Sacker at the Goethe Institut in London, Väino Sassi at Rapla Consumer’s Society, the Scottish Arts Council, Kaja Tael–Ambassador for the Embassy of the Republic of Estonia in London, Rob Tufnell, Marika Valk at the Art Museum of Estonia and Caroline Woodley.

The commitment of the board members of Radical Loyalty–Cliff Burrows, Susana Carvalho, William Davie, Martin Fehrmann, and Kari Vaiha–is greatly appreciated.



*Residents of Järvakandi on the future site of Radical Loyalty. · Järvakandi elanikud
Radical Loyalty tulevasesel maa-alal.*